

Family Abundance Programs

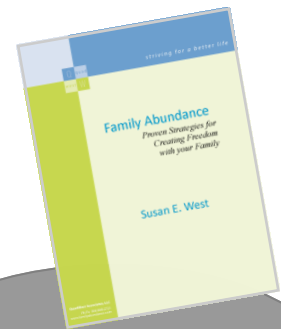


...Empowering Parents and Families

Susan West combines her expertise in corporate and entrepreneurial leadership and her hands-on experience with raising two teenagers to help parents develop and sustain positive communication and engagement within their family.

Susan's programs address critical family concerns:

- Energizing family members around a vision
- Establishing a structure for communication, sharing & action
- Transforming relationships for trust and truth
- Empowering children to be accountable for money: generating, spending, saving & investing
- Recognizing and celebrating important transitions
- Aligning communication for influencing positive behaviors
- Gaining a high sense of self



Learn about Susan's powerful Family Abundance new book at www.FamilyAbundance.com

Most Requested Presentations

For The Love Of Families

[How to Unleash your Family's Communication and Love](#)

The Family Board Room:

Planning For Financial Freedom

[Proven strategies for Engaging Your Family in Creating a Powerful Future](#)

Leading and Living Confidently

[Best Practices to Build On Your Success](#)

Audience Feedback

"Susan's methods have helped me to look into myself and **my family to communicate in a for more open and honest way.** Her workshop gave me real techniques I was able to use as soon as my family was together." ~ Paul, CA

"Great presentation. **Inspiring, knowledgeable and informative.** Thank you for having her speak." ~ Joanne, MI

"Susan really inspired me! This is amazing and very important work Susan is doing. **We are all responsible for creating the future - our children.**" ~ Louise, NJ

Susan E West



Susan West is a consultant, author and trainer/speaker. As President of QuadWest Associates, LLC, she provides HR consulting services, leadership coaching services, leadership development training and online leadership resources and tools for her client's use. She brings twenty five years of corporate executive, operational and human resource experience to her expertise. Susan brings the perspectives and lessons learned from the positions she held as President of multimillion joint venture, Vice President of Midwest Region for a large Staffing company and Director of HR for a non-profit organization.

Susan's knowledge as an executive leader comes from real-world experience in leading small organizations and large business units, managing mergers and acquisitions, handling major downsizing initiatives and growing operations under detailed performance objectives. Susan is best known as an executive leader who coaches people to accomplish goals they thought were out of reach; who shares knowledge creating power in others; and empowering confidence to embrace change.

She is co-author of the book *The Advantage of Leadership* and is currently working on *Family Abundance* to be published in 2011. Drawing on her experiences as a corporate executive, small business entrepreneur and coach, Susan knows the challenges of balancing work and family, managing income and debt, and negotiating the demands of a busy lifestyle with active teenagers. Eight years ago, Susan and her family, Bill, her husband, Mark and James, her sons created and have maintained their *Family Board Room* meetings.

Susan holds an M.A. in Business Administration from Central Michigan University and has earned her SPHR certification. Susan is an active member of Automotive Women's Alliance, Society for Human Resources (SHRM).

Partial Client List

- R.L. Polk
- Vistage Detroit
- Communication Access Center
- Northwood University
- University Pediatricians
- Amerisure Insurance
- Arvin Meritor
- AirFoil Public Relations
- Kaytek International

Client Testimonials

"I thoroughly enjoyed the camaraderie with fellow participants in her Leadership Workshops which were enlightening, challenging and, yes, fun... I especially valued her commitment to me during our sessions, her willingness to truly listen, and her ability to help me focus on what is most important to me. Susan's coaching helped me recognize the barriers to my success - real and perceived. She helped me gain the confidence in my ability to overcome them..." ~ George Chene, Engineering Program Manager

"I am a better employee, wife and stepmother for having the opportunity to work with Susan... Her ability to coach and lead has truly allowed me to achieve career and personal goals that I thought were out of reach. Knowing Susan has truly changed my life! In business, at times it is difficult to find a woman" role model" who has been able to achieve success not only in her work life but also in her family life and with her community. Susan has been that role model for me." ~ Yvonne Hobson, Vice President, Amerisure